



2009 EAGLEBANK BOWL MEDIA INFORMATION

EagleBank Bowl Media Contacts

Welcome to the nation's capital and the 2009 EagleBank Bowl! Our staff is ready, willing and able to assist you in any way we can during your stay in Washington, D.C. Please don't hesitate to contact us with any questions. Following is information that should be useful while covering the 2009 EagleBank Bowl.

Name	Email	Work	Cell
Teri Washington	twashington@wcsa.com	202-608-1199	202-494-5737
Judy Smith	jsmith@impactstrategiesllc.com	202-223-9506	202-321-2536
Chris Garrett	cgarrett@impactstrategiesllc.com	202-223-4338	202-744-3393
Dan Rene	drene@impactstrategiesllc.com	202-223-4407	703-869-1146

Primary Team Media Contacts

Temple: Cathy Bongiovi (215-778-6814/ cathyb@temple.edu)

UCLA: Marc Dellins (310-612-0779/ mdellins@athletics.ucla.edu)

Coach/Player Interviews

All interviews with coaches and/or players must be cleared through each school's sports information director. An EagleBank Bowl PR representative can assist with EagleBank Bowl, Washington Convention and Sports Authority and EagleBank interviews.

HOTEL

Bowl Headquarters and Media Hotel

JW Marriott Hotel

1331 Pennsylvania Avenue, NW (at 14th Street)

Washington, D.C. 20004

202-393-2000

Media Hotel Room Rates

Room rates at the JW Marriott Hotel are \$129 plus tax. These rates are valid from December 24-30, 2009. The deadline to book media rooms through the bowl office (using the online credential form) is Friday, December 18.

To apply, please visit. <http://www.sportssystem.com/clients/eaglebankbowl/>

PR Office – JW Marriott - Cannon Room (meeting room level)

Office hours and media credential pickup times are listed on the bowl week media schedule.

Media Hospitality – JW Marriott Hotel – Suite 1275

A hospitality room will be open daily at the media headquarters beginning the evening of December 26 – 29. The suite's hours of operation are listed on the media schedule. Please use your media credential for access.

CREDENTIALS

Media Credentials

All media credential applications must be submitted using the online form. Please submit one application per organization. The deadline for submitting applications is Friday, December 18. To apply, please visit. <http://www.sportssystem.com/clients/eaglebankbowl/>

Credential Policy

The EagleBank Bowl seeks to allocate credentials in order to maximize coverage in a safe, professional working environment. Unfortunately, it may not be possible to accommodate all requests. Preference will be given to media who regularly cover the home and away games of UCLA and Temple as well as media outlets in the Washington, D.C. area that routinely cover EagleBank Bowl related events. Next priority will be given to media that cover all home games of either school. No credentials will be mailed. Please see the media schedule for credential pickup times and locations.

RFK STADIUM

Parking

A limited number of parking passes are available for Lot 8A at RFK Stadium. Please request parking via the online credential system.

TV ENG Truck Parking

There is a designated parking location for ENG trucks. Please contact Teri Washington at 202-608-1199 as soon as possible concerning parking for ENG trucks and specific needs.

ESPN/EagleBank Bowl TV Station Policy

- Television stations will be allowed to film from the sidelines during the game. However, the EagleBank Bowl's contract with ESPN prohibits the use of game highlights on local newscasts prior to the completion of the game. A distribution amp will be provided adjacent to ESPN's production truck near Gate A at RFK Stadium for use by television stations wanting game highlights.
- Game highlights can be used in the standard news window. ESPN is the courtesy.
- Beginning 30 minutes prior to kickoff until ESPN is off the air, there will be no live telecasts or transmissions from inside RFK Stadium. Live shots can originate at any time from outside RFK Stadium.
- Television standup reporters are not permitted on the sideline during the game. All reporters will be seated in the press box or auxiliary seating area. With five (5) minutes remaining in the game, media will be allowed access to the field.
- All ENG trucks must be positioned outside RFK Stadium in the designated area.

WFED Radio/EagleBank Bowl Radio Policy

- Beginning 30 minutes prior to kickoff until WFED-Radio is off the air, there will be no live radio broadcasts or transmissions from inside RFK Stadium. Live broadcasts can originate at any time from outside RFK Stadium.
- Game highlights can be used in the standard news window. EagleBank Bowl is the courtesy.
- Radio reporters are not permitted on the sideline during the game. All reporters will be seated in the press box or auxiliary seating area. With five (5) minutes remaining in the game, media will be allowed access to the field.

RFK Stadium Press Box

RFK Stadium has an open-air press box. The press box is heated but it is suggested to dress warmly or with layers. Wireless service is provided in the press box. Media outlets requiring telephone and/or internet services for exclusive use must order directly from RFK Stadium at 202-608-1189. **On game day only, the press box phone number is 202-547-0927.**

RFK Stadium Media Work Room

Wireless service is provided in the media work room. Light refreshments will be served during halftime and postgame. The media work room is located near the press box.

RFK Stadium Photographer Work Room

Wireless service is provided in the photographer work room. This work room is located near the field in the regular season D.C. United interview room. For assistance in finding this location, please follow the directional signage or ask an EagleBank Bowl PR representative.

Mult Box

A mult box will be provided for electronic media at all press conferences.

Post-game Interviews

Coaches and selected players will be available to the media in the interview room following the conclusion of the game. Only media with proper credentials will be admitted to the interview rooms. Admission to each school's locker room will be granted in accordance with each school's post-game interview policy.

Hospitality

Media dining will be available in the Capital View Room from 2:30 – 4:30 p.m.

Fax Service

The EagleBank Bowl will provide fax service at no charge. Please ask for assistance from an EagleBank Bowl PR representative.

General Game Information

UCLA vs. Temple

December 29 – ESPN kickoff: 4:31 p.m.

RFK Stadium – Washington, D.C.

Stadium capacity – 45,423

UCLA – visiting team

Temple – home team

ESPN game talent –

Bob Wischusen, Play-by-Play

Brian Griese, Analyst

Rob Stone, Sideline